



**INTERCOLLEGIATE
BROADCASTING
SYSTEM**

2808 ERIE ST., S.E., WASHINGTON 20, D. C.
706 SANDERS AVENUE, SCHENECTADY 2, N. Y.

Schenectady 2, N. Y.
November 16, 1952

Miss Ruth Rehner Wolff, Manager
WCSR
10 $\frac{1}{2}$ Prospect Street
Northampton, Mass.

Dear Miss Wolff:

I was pleased to receive your letter of November 10 containing its cordial invitation for a representative of IBS to visit WCSR. I agree that a conversation face to face concerning matters of mutual interest to WCSR and IBS would undoubtedly be very enlightening to both parties. We have always regretted that WCSR did not choose to remain in IBS after it joined the System when the station was in the planning stages.

I enclose an up to date list of our personnel, and you will note that we do not have a large organization of field representatives. We are fortunate, however, in having the Business Manager and Treasurer of IBS, Mr. James R. Wylie, located at the University of Connecticut. Mr. Wylie has been associated with IBS for a number of years and is thoroughly familiar with the matters which would be of interest to WCSR.

I am sending a copy of this letter to Mr. Wylie and thereby suggesting to him that he try to arrange a visit to your station in the near future. It is unlikely that he will be able to do this before the 21st, but it is my hope that such a visit can be worked in between the dates of December 13 - 18 as you suggest.

Thank you very much for writing us. I am sure you will be interested in what you learn from Mr. Wylie.

Cordially,
David W. Borst
David W. Borst
Operations Manager

DWB:htb
cc
Enc.

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INTERCOLLEGIATE BROADCASTING SYSTEM
NATIONAL OFFICERS AND STAFF

National Officers: George Abraham, President
2808 Erie Street, S.E., Washington 20, D.C.

David W. Borst, Operations Manager
706 Sanders Ave., Schenectady 2, New York

Allen I. Perlin, Acting Engineering Director
R&C, ET, Naval Air Test Center, Patuxent River, Md.

Richard H. Grompton, Station Relations Manager
Box 99, WMUC, U. of Maryland, College Park, Md.

Howard C. Hansen, Program Manager
MacMurray College, Jacksonville, Ill.

Walter Hofer, Sales Manager
1010 Ocean Parkway, Brooklyn 30, N.Y.

James R. Wylie, Business Manager
Intercollegiate Broadcasting System, Storrs, Conn.

E. E. Roberts, Public Relations Director
97 Highland Ave., Bethany, West Virginia

Edward McClarty, Regions Coordinator
Modesto Junior College, Modesto, California

Directors: John C. Crabbe, Director of Radio
College of the Pacific, Stockton, California

Roy J. Flynn, Director of Radio
Florida State University, Tallahassee, Florida

John B. Roberts, Director of Radio
Temple University, Philadelphia 22, Pa.

Staff:	<u>Executive</u>	<u>Operations</u>
	Vail W. Plischke	Donald C. Brate, Assistant
	General Counsel	
	William W. Youden	<u>Program</u>
	FCC Docket 9288D	Peter Kenen
		UN Review
	<u>Public Relations</u>	Tak Kako
	Bruce Hertel	UN Review
	Editor, IBS Bulletin	Berwyn Collentine
	Olivia Stuart, Assist.	David Mackey
	Charles Paterson	
<u>Public Relations Bureau</u>		
Charles F. Dunn, Head	<u>Advertising and Promotion</u>	
Stephen J. Curry	Richard E. Pittenger	
Jack Zusman		
<u>Sales Direction Committee</u>		
Walter Hofer, Charles F. Dunn, Tak Kako,		
Richard Eyman, Robert D. Stuart		

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